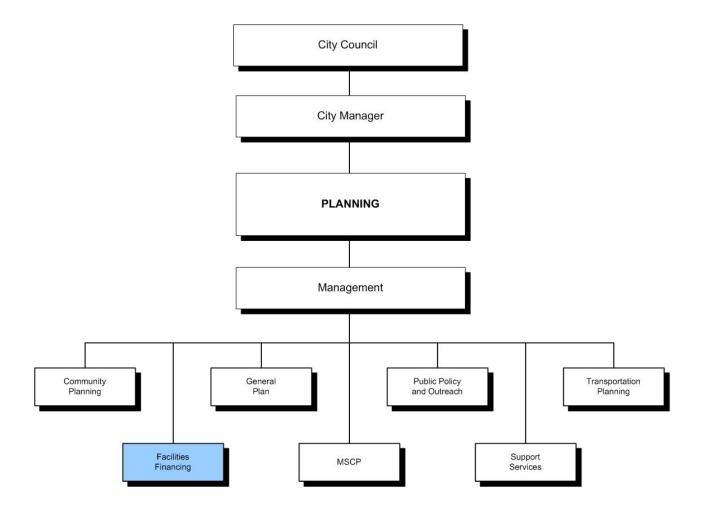






To create a well planned, desirable living and working environment for the residents of San Diego through the development and implementation of land use and transportation policies and long-range fiscal planning for public facilities.



#### **Department Description**

The Planning Department serves as the planning agency for the City of San Diego. It provides long range planning; maintains a comprehensive Citywide General Plan; provides support to community planning groups; provides support to related boards and commissions; manages the Multiple Species Conservation Program (MSCP); provides community-based travel forecasting and transportation studies; and collects and administers a variety of funds used to finance public facilities in the community plan areas throughout the City.

### Milestones Met/Services Provided

Fiscal Year 2002 was successful for the Planning Department. A few of the accomplishments made during this timeframe included: completing five phases of public outreach on the Strategic Framework Element; distributing a Draft Environmental Impact Report for the Draft Strategic Framework Element; creating a new website for the City of Villages concept; and conducting a series of public workshops with the City Council and Planning Commission on the Strategic Framework Element. The Planning Department also created a proposal for a Citywide Transportation Demand Management Program, completed 15 workshops relating to updating the Street Design Manual, obtained \$12.3 million in State Transportation Improvement Program completed the Visitor Oriented Parking Study for the communities of La Jolla, Pacific Beach, and Old Town, and initiated two major corridor studies for Balboa Avenue and Rosecrans Street. The Planning Department also conserved 1,741 acres of key MSCP habitat through the Rancho Encantada Precise Plan, acquired 80 acres of habitat located on Del Mar Mesa, obtained \$1.75 million in State and federal grants for acquisition management and monitoring, and monitored the status of over 15 endangered species pursuant to agreements under the MSCP. Finally, the Planning Department prepared 12 financing plans, established one cost reimbursement district, and processed 840 building plan files.

#### **Future Outlook**

In Fiscal Year 2003 and beyond, the Planning

Department will be involved in many projects.

Significant program areas will include: General Plan, Community Planning, Historical Resources, Transportation Planning, Facilities Financing, Multiple Species Conservation Programs, and Public Policy and Outreach.

In Fiscal Year 2003, General Plan staff will continue to work toward the adoption of the Strategic Framework Element of the General Plan. After its adoption, it is anticipated that three "Pilot Villages" will be selected. Other tasks include providing additional public outreach, continuing work on a financing strategy to provide needed public facilities and infrastructure, and beginning work on updating other General Plan elements.

Community Planning will complete the Otay Mesa and La Jolla Community Plan updates and begin the Mission Valley Community Plan update. This program will also start and complete a major Navajo Community Plan Amendment and complete the University Community Plan Amendment (regional analysis associated with the University Town Center project will be the City's responsibility). This program plans to begin and complete a name change amendment for the Sorrento Hills Community Plan, and will complete the San Pasqual Vision Plan, the Clairemont Mesa Vision Plan and associated measures. Completion of the Mission Trails Design District amendments, the Azalea-Hollywood Park Revitalization Action Program, Nakano-Davies Annexation (annexation of property from the City of Chula Vista to the City of San Diego) is anticipated. This Program will also amend community plans to accommodate the Strategic Framework Element policies and Pilot Villages.

Historical Resources staff anticipates completing the La Jolla, Uptown and North Park Historical Surveys, as well as the Burlingame, Carteri Center and Islenair Historical Districts. Work will continue on the expansion of the Ocean Beach Emerging District/Voluntary District and work will begin on the Logan Heights and Memorial Historical Surveys, and the Golden Hill and South Park Historical Districts.

Transportation Planning staff will implement a Transportation Demand Management Program to encourage the use of alternative modes of transportation and alternative work schedules, as well as work toward adoption of the Street Design

### **Future Outlook (continued)**

Manual. In addition, Transportation Planning will work closely with the San Diego Association of Governments and the Metropolitan Development Board to update the Regional Transit Vision and Transit Showcase Projects, conduct travel forecasts for the community plan updates, and run travel forecast models for each Strategic Framework Pilot Village. Staff will also seek further opportunities to obtain State and federal funding for City streets, complete the La Jolla Boulevard Neighborhood Traffic Management Plan, and complete studies for Balboa Avenue and Rosecrans Street corridors.

Facilities Financing will begin including Community Financing Districts as a funding source along with Facilities Benefit Assessments and Development Agreement funds to build community facilities, in addition to updating financing plans and monitoring development agreements.

In Fiscal Year 2003, MSCP staff anticipates completing Del Mar Mesa acquisitions from willing sellers at fair market value, and acquiring critical habitat in the East Elliot area. They will also continue to monitor the status of species covered under the MSCP.

Public Policy and Outreach staff will continue to create new opportunities to involve the public, including working with community planning groups, citizen committees and task forces, stakeholder and interest groups, and the many residents who live in San Diego's diverse communities. Public education will continue through targeted use of communication tools including media relations, news releases, the City Access Channel, feature articles, and program information.

Planning													
		FY 2001 ACTUAL		FY 2002 BUDGET		FY 2003 FINAL		FY 2002-2003 CHANGE					
Positions		76.10		92.62		94.62		2.00					
Personnel Expense Non-Personnel Expense	\$ \$	5,374,984 2,907,869	\$ \$	7,006,441 3,673,479	<b>\$</b>	7,448,864 3,597,325	\$ \$	442,423 (76,154)					
TOTAL	\$	8,282,852	\$	10,679,920	\$	11,046,189	\$	366,269					

Department Staffing	EV 2001	EV 2002	EV 2002
	FY 2001 ACTUAL	FY 2002 BUDGET	FY 2003 FINAL
CENTED AT ELINID	петель	Debel	111111
GENERAL FUND Planning	61.10	77.60	79.60
Total	 61.10	 77.60	79.60
FACILITIES FINANCING FUND			
Facilities Financing	15.00	15.02	15.02
Total	15.00	15.02	15.02
Department Expenditures	FY 2001 ACTUAL	FY 2002 BUDGET	FY 2003 FINAL
GENERAL FUND			
Planning	\$ 6,993,376	\$ 8,866,101	\$ 9,039,829
Total	\$ 6,993,376	\$ 8,866,101	\$ 9,039,829
FACILITIES FINANCING FUND			
Facilities Financing	\$ 1,289,476	\$ 1,813,819	\$ 2,006,360
Total	\$ 1,289,476	\$ 1,813,819	\$ 2,006,360

# **Significant Budget Adjustments**

#### GENERAL FUND

Planning	Positions	Cost
Salary and Benefit Adjustments Adjustments to reflect the annualization of the Fiscal Year 2002 negotiated salary compensation schedule, Fiscal Year 2003 negotiated salaries and benefits, changes to average salaries, and other salary and benefit compensation.	0.00	\$ 207,478
Staffing for Transportation Demand Management Program (Reimbursable)  Addition of 1.00 Associate Traffic Engineer, 1.00 Senior Planner, and 1.00 Senior Public Information Officer to implement the Transportation Demand Management Program. TransNet revenue will fund position costs.	3.00	\$ 219,313
Staffing for Transportation Planning (Reimbursable) Addition of 1.00 Senior Traffic Engineer to perform corridor studies of regional arterials (i.e. Rosecrans St., Balboa Ave., and Torrey Pines Rd.).	1.00	\$ 113,140
Non-Discretionary Adjustments to reflect expenses that are determined outside of the Department's direct control. Examples of these adjustments include utilities, insurance, and rent.	0.00	\$ (26,691)
Reallocation of Staff to Support Law Enforcement Activities Reduction of 1.00 Information Systems Analyst II for reallocation to support law enforcement activities in the Police Department.	(1.00)	\$ (73,382)
Reduction in Tobacco Settlement Reduction in non-personnel expense for Multiple Species Conservation Program property acquisitions, due to a decrease in the Tobacco Settlement allocation.	0.00	\$ (88,000)
Budgetary Savings Plan Reduction of 1.00 Senior Drafting Aide and \$120,000 non-personnel expense in contractual services. Tasks performed by the Senior Drafting Aide will now be input into the new Project Tracking System by Development Services staff. The contractual services reduction will require use of in-house staff to prepare the Stormwater Environmental Impact Report. This will delay preparation time by three to six months.	(1.00)	\$ (178,130)

#### FACILITIES FINANCING FUND

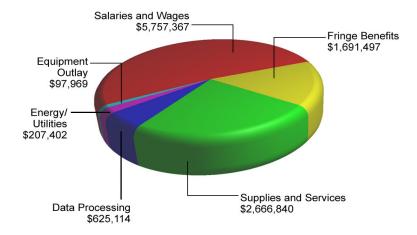
Facilities Financing	Positions	Cost
Salary and Benefit Adjustments	0.00 \$	34,003
Adjustments to reflect the annualization of the Fiscal Year 2002 negotiated salary compensation schedule, Fiscal Year 2003 negotiated salaries and benefits, changes to average salaries, and other salary and benefit compensation.		

# **Significant Budget Adjustments (continued)**

#### FACILITIES FINANCING FUND

Facilities Financing	Positions	Cost
Non-Discretionary Adjustments to reflect expenses that are determined outside of the Department's direct control. Examples of these adjustments include utilities, insurance, and rent.	0.00 \$	5 159,113
Budgetary Savings Plan  Reduction in contractual services - City forces	0.00 \$	(575)

# **Expenditures by Category**



### **Budget Dollars at Work**

54 Community groups supported including recognized community planning groups

2,606 Acres conserved or obligated through the MSCP in calendar year 2001

586 Public meetings attended to discuss planning-related issues (as of February 11, 2002)

200 Public meetings attended to discuss Strategic Framework Element-related issues

\$53,179,715 Revenue collected by Facilities Financing

840 Plan files reviewed by Facilities Financing

9 Reimbursement agreements implemented by Facilities Financing

12 Updated financing plans

### **Key Performance Measures**

	FY 2001 ACTUAL	FY 2002 BUDGET	FY 2003 FINAL
Average cost per community group supported	\$13,870	\$13,508	\$13,838
Average cost per forecast or transportation element or study	\$51,325	\$57,540	\$50,272
Average budgeted cost per MSCP project reviewed	(1) -	\$2,436	\$1,626
Average cost per Future and Planned Urbanizing Financing Plan update or amendment	\$63,157	\$62,533	\$61,479
Average cost per new Urbanized Financing Plan, amendment, or review completed	\$87,057	\$72,193	\$72,582
Average cost of Facilities Financing project management per community	\$6,623	\$7,468	\$7,653

<sup>(1)</sup> Due to issues with budget structure, Fiscal Year 2001 Actual figures are not available.

### **Division/Major Program Descriptions**

#### **Community Planning**

Community Planning coordinates and administers large-scale planning efforts and other special planning projects, such as the Otay Mesa Community Plan Update and the Mission Valley Community Plan Update. Additionally, this program coordinates and administers major planning programs and special planning studies; provides information to the public on a variety of community based issues; and provides long range planning, programming and review of the City's Capital Improvement Projects and selected public and private development programs and projects. Community Planning also provides professional and administrative support to 42 planning groups recognized under Council Policy 600-24.

#### **Facilities Financing**

Facilities Financing collects and administers Facilities Benefit Assessments, Development Impact Fees, Tentative Map monetary exactions, and monetary extraordinary benefits resulting from Development Agreements. These funds are then used to finance public facilities in the community plan areas throughout the City. Cost Reimbursement Districts and reimbursement agreements for community facilities are also coordinated and administered by Facilities Financing staff.

#### **General Plan**

The General Plan Program coordinates and administers major planning programs such as the General Plan, which includes the Strategic Framework Element. General Plan Staff also provides representation at San Diego Association of Governments Board and Committee meetings, reviews proposed State legislation, and contributes to other significant Citywide planning projects.

#### Management

Management directs and oversees the performance of the Planning Department.

#### Multiple Species Conservation Program (MSCP)

The Multiple Species Conservation Program (MSCP) seeks to assemble an open space system for biological resources through public land acquisition, dedications of existing public open spaces, and mitigation and development regulations; and to manage and monitor the biological resources conserved in the MSCP. Success will be measured via the mandated annual reports to the wildlife agencies on habitat loss and conservation.

#### Public Policy and Outreach

Public Policy and Outreach manages public involvement and consensus building efforts for the Planning Department. Currently, this program is focused on outreach related to the Strategic Framework for the General Plan. This program is also responsible for developing internal departmental and interdepartmental programs, projects and other mechanisms for creating and implementing policies which emerge from the public involvement process.

#### **Support Services**

Support Services provides payroll, data processing, mapping, training and clerical support for the Planning Department in a timely manner.

### **Division/Major Program Descriptions (continued)**

Transportation Planning

Transportation Planning seeks to advance the implementation of the future vision of the City of San Diego by determining needed roadway improvements, promoting efficient use of the transportation system, and improving mobility of transportation corridors through the use of travel forecasting, traffic studies and transportation demand management.

# **Salary Schedule**

GENERAL	<b>FUND</b>
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Planning		FY 2002	FY 2003				
Class	Position Title	Positions	Positions	Salary		Total	
1106	Senior Management Analyst	0.50	0.50	\$ 63,222	\$	31,611	
1107	Administrative Aide II	1.00	1.00	\$ 43,157	\$	43,157	
1207	Assistant Engineer-Traffic	2.00	2.00	\$ 59,582	\$	119,164	
1218	Associate Management Analyst	1.00	1.00	\$ 56,181	\$	56,181	
1227	Associate Planner	11.00	14.00	\$ 54,615	\$	764,610	
1233	Associate Engineer-Traffic	5.00	5.00	\$ 69,152	\$	345,760	
1235	Multimedia Production Coord	1.00	1.00	\$ 48,639	\$	48,639	
1348	Information Systems Analyst II	1.00	1.00	\$ 54,298	\$	54,298	
1354	Community Development Spec IV	2.00	2.00	\$ 66,478	\$	132,956	
1383	Legislative Recorder II	1.00	1.00	\$ 45,013	\$	45,013	
1401	Information Systems Technician	2.00	1.00	\$ 42,501	\$	42,501	
1423	Senior Drafting Aide	2.00	1.00	\$ 44,072	\$	44,072	
1532	Intermediate Stenographer	1.00	0.00	\$ -	\$	-	
1535	Clerical Assistant II	5.00	6.00	\$ 29,850	\$	179,100	
1622	Biologist III	1.00	1.00	\$ 64,353	\$	64,353	
1648	Payroll Specialist II	1.00	1.00	\$ 35,941	\$	35,941	
1727	Principal Engineering Aide	2.00	2.00	\$ 50,922	\$	101,844	
1746	Word Processing Operator	2.00	2.00	\$ 30,935	\$	61,870	
1871	Senior Public Information Officer	1.00	2.00	\$ 54,232	\$	108,464	
1872	Senior Planner	22.00	20.00	\$ 64,755	\$	1,295,101	
1876	Executive Secretary	1.05	1.05	\$ 45,122	\$	47,378	
1878	Senior Traffic Engineer	1.00	3.00	\$ 80,240	\$	240,720	
1879	Senior Clerk/Typist	1.00	1.00	\$ 37,258	\$	37,258	
1917	Supervising Management Analyst	1.00	1.00	\$ 68,751	\$	68,751	
1926	Information Systems Analyst IV	1.00	1.00	\$ 68,320	\$	68,320	
2111	Assistant City Manager	0.05	0.05	\$ 168,580	\$	8,429	
2172	Planning Director	1.00	1.00	\$ 120,822	\$	120,822	
2214	Deputy Director	2.00	2.00	\$ 105,326	\$	210,652	
2234	Principal Planner	1.00	1.00	\$ 80,302	\$	80,302	
2270	Program Manager	4.00	4.00	\$ 82,706	\$	330,824	
	Bilingual - Regular	0.00	0.00	-	\$	1,442	
	Field Training Pay	0.00	0.00	-	\$	3,144	
	Overtime Budgeted	0.00	0.00	-	\$	12,026	
	Reg Pay For Engineers	0.00	0.00	-	\$	40,765	
	Temporary Help	0.00	0.00	-	\$	5,642	
	Total	77.60	79.60		\$	4,851,110	

#### FACILITIES FINANCING FUND

Facilit	ies Financing	FY 2002	FY 2003		
Class	Position Title	Positions	Positions	Salary	Total
1106	Senior Management Analyst	5.00	6.00	\$ 63,221	\$ 379,326
1218	Associate Management Analyst	3.00	2.00	\$ 56,181	\$ 112,362
1727	Principal Engineering Aide	2.00	2.00	\$ 50,923	\$ 101,846
1746	Word Processing Operator	1.00	1.00	\$ 30,935	\$ 30,935
1876	Executive Secretary	0.01	0.01	\$ 45,100	\$ 451

# Salary Schedule (continued)

# FACILITIES FINANCING FUND Facilities Financing

Facilit	ies Financing	FY 2002	FY 2003			
Class	Position Title	Positions	Positions		Salary	Total
1879	Senior Clerk/Typist	1.00	1.00	\$	37,258	\$ 37,258
1917	Supervising Management Analyst	2.00	2.00	\$	68,752	\$ 137,503
2111	Assistant City Manager	0.01	0.01	\$	168,600	\$ 1,686
2270	Program Manager	1.00	1.00	\$	86,502	\$ 86,502
	Ex Perf Pay-Classified	0.00	0.00		-	\$ 3,500
	Overtime Budgeted	0.00	0.00		-	\$ 14,888
	Total	15.02	15.02	•		\$ 906,257
PLAN	NNING TOTAL	92.62	94.62			\$ 5,757,367

### **Five-Year Expenditure Forecast**

	FY 2003 FINAL	FY 2004 FORECAST	FY 2005 FORECAST	FY 2006 FORECAST	FY 2007 FORECAST
Positions	94.62	96.62	96.62	96.62	96.62
Personnel Expense	\$ 7,448,864	\$ 7,833,019	\$ 8,068,010	\$ 8,310,050	\$ 8,559,352
Non-Personnel Expense	\$ 3,597,325	\$ 3,705,244	\$ 3,816,401	\$ 3,930,893	\$ 4,048,820
TOTAL EXPENDITURES	\$ 11,046,189	\$ 11,538,263	\$ 11,884,411	\$ 12,240,943	\$ 12,608,172

#### **Planning**

#### Fiscal Year 2004

#### FACILITIES FINANCING FUND

Facilities Financing -

Addition of 1.00 Associate Civil Engineer position to assure accurate, timely cost estimates are provided to meet financing plan update requirements, provide estimates to update urbanized financing plans in conjunction with the Strategic Framework Element of the General Plan, and assist with development agreements. Addition of 1.00 Associate Management Analyst to prepare financing plans and track all reimbursement agreements.

Fiscal Year 2005

No major projected requirements.

Fiscal Year 2006

No major projected requirements.

Fiscal Year 2007

No major projected requirements.

# **Revenue and Expense Statement**

FACILITIES FINANCING FUND 10250		FY 2001 ACTUAL	FY 2002 ESTIMATED		_	FY 2003 FINAL
BEGINNING BALANCE AND RESERVE						
Balance from Prior Year	\$	219,632	\$	227,209	\$	75,552
Prior Year Encumbrances	\$ \$	520	\$	-	\$	-
TOTAL BALANCE	\$	220,152	\$	227,209	\$	75,552
REVENUE						
Facilities Benefits Assess/Develop Impact Fees	\$	778,177	\$	977,925	\$	1,338,057
Interest Earnings	\$	17,801	\$	6,637	\$	13,000
Miscellaneous Revenues	\$	18,520	\$	3,423	\$	4,000
Sales Tax Allocation	\$	35,000	\$	35,000	\$	35,000
Services Rendered to Others	\$	342,028	\$	267,331	\$	420,001
TransNet Revenues	\$	105,007	\$	115,000	\$	120,750
TOTAL REVENUE	\$	1,296,533	\$	1,405,316	\$	1,930,808
TOTAL BALANCE AND REVENUE	\$	1,516,685	\$	1,632,525	\$	2,006,360
EXPENSE						
OPERATING EXPENSE						
Non-Personnel Expense	\$	364,202	\$	424,835	\$	833,409
Personnel Expenses	\$	925,274	\$	1,132,138	\$	1,172,951
TOTAL OPERATING EXPENSE	\$	1,289,476	\$	1,556,973	\$	2,006,360
TOTAL EXPENSE	\$	1,289,476	\$	1,556,973	\$	2,006,360
RESERVE	\$	-	\$	-	\$	-
BALANCE	\$	227,209	\$	75,552	\$	-
TOTAL EXPENSE, RESERVE AND BALANCE	\$	1,516,685	\$	1,632,525	\$	2,006,360